



Tutorial

How to creates products on Amazon
with Amazon Integration +
and a GTIN exemption (GCID)



Ask to Amazon a grant for a GTIN exemption

You can get your exemption from Amazon:

<https://sellercentral.amazon.com/gtinx/browser>

- ⚠️ Replace .com by your Amazon marketplace TLD (.co.uk, .de etc.)
- ⚠️ Do NOT ask for the Brand name Generic, except if your products are “Packs or Bundles”.

Once the exemption is granted, you will receive an email looking like this one :

Hello from Amazon Selling Partner Support,

I understand you wanted GTIN exemption.

I have gone ahead and granted you Brand- Level Exemption, please find the details below:

• Brand name: **XXXXXXXXXX**

• Category: Home & Garden

**Please leave the product ID and product ID type column blank while filling the

NOTE: Please wait for 6 to 8 hours for the promotion to get activated.

Kind regards,

Please let us know how we did.

Were you satisfied with the support provided?

Thank you!

Thank you!

If you have a problem or question about a different issue, please review our Seller Central Help (<https://sellercentral.amazon.com.au/gp/help/help.html/>)

Please note: this e-mail was sent from an address that cannot accept incoming e-mail. If you require additional support please contact us <https://sellercentral.amazon.com.au/hz/contact-us>

Thank you for selling with Amazon,

Justin J.
Amazon.com Seller Support

=====

MORE WAYS TO GET HELP:

Visit our Seller Forums for help from other sellers: <http://sellercentral.amazon.com/forums>

Browse all Seller Help topics: <http://sellercentral.amazon.com.au/gp/help>

To contact us again about this issue, please use the Contact Us form in Seller Central using the following link:

https://sellercentral.amazon.com.au/cu/contact-us?_encoding=UTF8&caseID=2040690203

Please note: this e-mail was sent from a notification-only address that cannot accept incoming e-mail. Please do not reply to this message.

Create an automatic collection



.... matching products from the same family, example here: Chairs.

The screenshot shows the Amazon Seller Central interface for creating an automatic collection. The page is titled 'Amazon - Leather Chairs' and is under the 'Collections' section. A green notification banner at the top states 'Created Amazon - Leather Chairs' with a link to 'View on your online store' and an option to 'create another collection'.

The main content area is divided into several sections:

- Title:** A text field containing 'Amazon - Leather Chairs'.
- Description (optional):** A rich text editor with various formatting options (bold, italic, underline, list, link, image, video, link, link) and a 'Description' dropdown menu.
- Conditions:** A section for defining product matching rules. It includes radio buttons for 'all conditions' (selected) and 'any condition'. There are two conditions defined: 'Product title contains Leather' and 'Product title contains Chair'. An 'Add another condition' button is also present.
- Products:** A section for selecting products to include in the collection. It features a 'Sort: Best selling' dropdown menu and a list of 7 products, each with a small image and a title: 1. MALAND WOVEN LEATHER DINING CHAIR | BLACK LEATHER HIDE, 2. MALA ARM CHAIR | SALT & PEPPER GREY LEATHER HIDE, 3. PRE ORDER | MALAND WOVEN LEATHER DINING CHAIR | TAN LEATHER HIDE, 4. JENSEN LEATHER DINING CHAIR | COGNAC LEATHER, 5. PRE ORDER | MALAND LEATHER HIDE DINING CHAIR | COGNAC LEATHER HIDE, 6. MALA ARM CHAIR | SALT & PEPPER BROWN LEATHER HIDE, 7. MALAND WOVEN LEATHER ARM CHAIR | BLACK LEATHER HIDE.

On the right side of the page, there are several panels:

- Collection availability:** Shows 'Available on 5 of 5 channels and apps' with a 'Manage' link.
- Online Store:** A section for adding the collection to various sales channels. It includes a notification: 'To add this collection to your online store's navigation, you need to update your menu'. Below this, there are checkboxes for 'Facebook Shop', 'Instagram', 'MyDeal.com.au', and 'Buy Button'.
- Collection image:** A section for adding a collection image. It features a dashed box with an 'Add image' button and the text 'or drop an image to upload'.
- Theme templates:** A section for selecting a collection template. It includes a 'Collection template' dropdown menu set to 'collection' and a note: 'The template customers see when viewing this collection in your store.'

The left sidebar contains navigation options: Home, Orders, Products, All products, Transfers, Inventory, Collections (highlighted), Gift cards, Customers, Analytics, Marketing, Discounts, Apps, and SALES CHANNELS (Online Store, Facebook Shop, Instagram, MyDeal.com.au, Buy Button, and a settings icon).



Select the collection in App > Workflow

Collections should appear after a while, maximum 5 minutes.

Select here the collections your created and save the configuration.

The screenshot shows the Amazon Integration Plus interface. At the top, there is a navigation bar with the Amazon logo and the text "Amazon Integration Plus" on the left, and "by Common-Services" on the right. Below the navigation bar, there is a menu with options: Dashboard, Connect, Workflow (highlighted), Rules, Models, Actions, Reports, Roadmap, and a dropdown menu. To the right of the menu, there are two location dropdowns: "Amazon Australia" and "Amazon Australia".

The main content area is titled "Workflow" and has a subtitle "Configure behaviors". Below this, there is a sub-menu with options: Features, Platforms, Inventory, Orders, Products, Locations, and Collections (highlighted). To the right of the sub-menu, there are two icons: a question mark and a play button.

The main content area contains the following text: "Select the collections to publish on Amazon". Below this text, there is a list of selected collections: "Amazon - Leather Chairs" with a close button (X). Below the list, there is a text input field containing "Bags, Amazon - Shoes, Clothes Collection". To the right of the input field, there is a blue "Save" button.

At the bottom of the interface, there is a help button with a question mark icon and the text "How to configure your Workflow ?".



Import you inventory manually

Shopify inventory is fully updated every 4 hours, you will save time by importing them manually

Actions > Operations > Full inventory > Execute

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap ... Amazon Australia

Catalog Orders Feeds **Operations** Scheduler Failures

Manual operations
All operations are triggered automatically by the scheduler.
However, here, in case of need, you can for one task.

Full inventory import from Shopify	> Execute
Update inventory from Shopify	> Execute
Receive complete inventory from Amazon	🕒 5:04
Receive partial inventory from Amazon	> Execute
Receive orders from Amazon	🕒 2:43



Wait for the import to be done...

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help Admin

Catalog Orders Feeds Operations **Scheduler** Failures

Search items Search

✓	Select	Select	Select	Title			Refresh
✓	Shopify	Inventory	Update	Update inventory from Shopify every 5 minutes	Wed, Apr 8, 2020 10:53 AM	58 seconds ago	View
✓	Amazon	Inventory	Import	Receive complete inventory from Amazon every hour	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
▶	Shopify	Inventory	Import	Full inventory import from Shopify	Wed, Apr 8, 2020 10:51 AM	2 minutes ago	Processing
✓	Amazon	Feeds	Check	Check feed submission result every 5 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Amazon	Inventory	Send	Send inventory to Amazon every 10 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Amazon	Orders	Import	Receive orders from Amazon every 20 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Shopify	Inventory	Update	Update inventory from Shopify every 5 minutes	Wed, Apr 8, 2020 10:48 AM	5 minutes ago	View
✓	Amazon	Dashboard	Update	Update dashboard	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
✓	Amazon	Inventory	Update	Receive partial inventory from Amazon every 10 minutes	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
✓	Amazon	Feeds	Check	Check feed submission result every 5 minutes	Wed, Apr 8, 2020 10:45 AM	8 minutes ago	View

Showing 10 Items More



Create a matching group

Matching group allows you to group products, it allows to refine your collection selection.

Go to Models > Matching Group

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap ... Amazon Australia

Matching groups Models Overrides Mappings ?

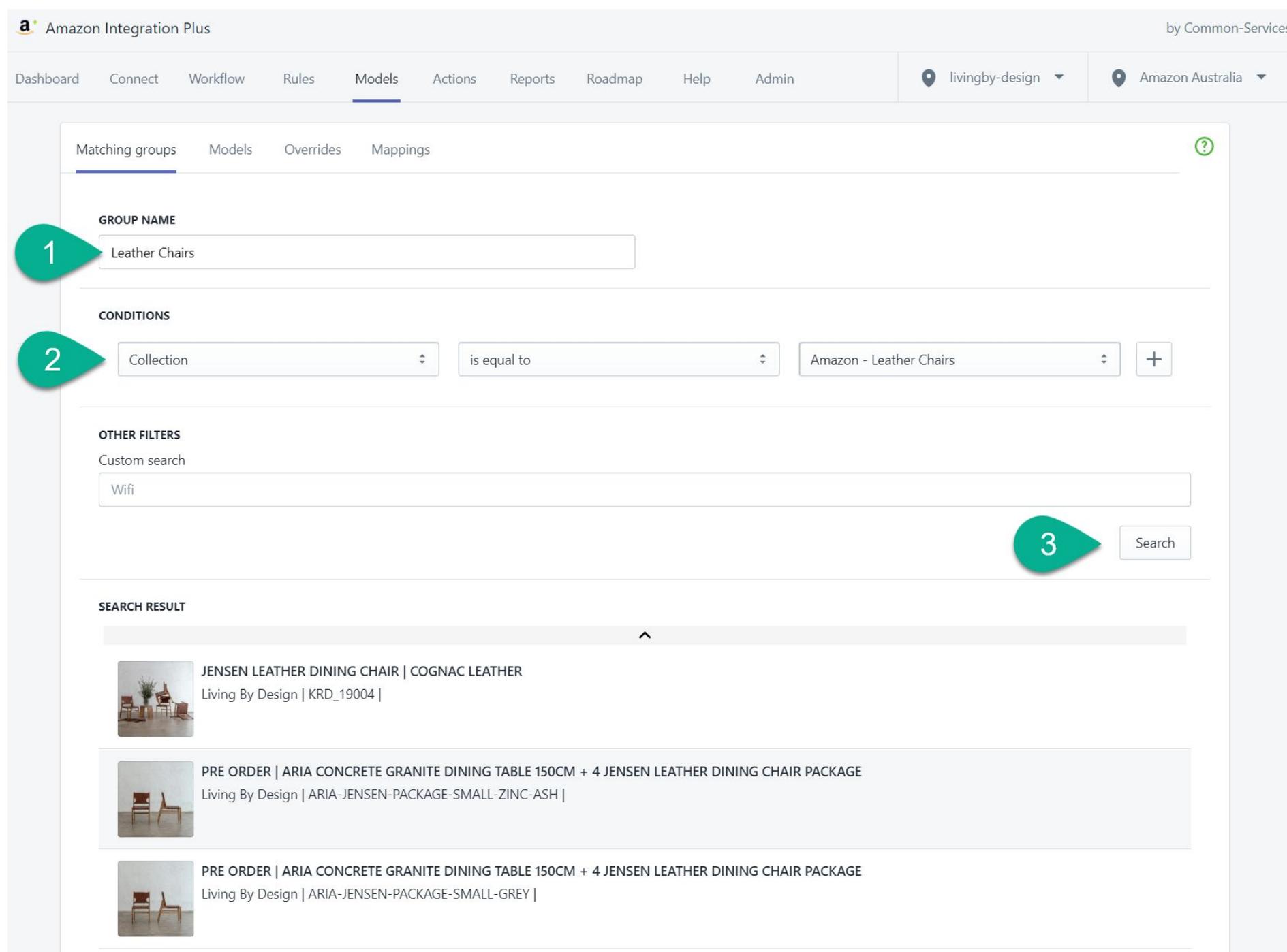
Amazon.com.au

No matching group configured yet ▶
Matching groups allow to create a set of products having the same characteristics for instance to group all T-Shirts with short sleeves from a same brand
Matching groups are required only to create new products on Amazon or to enrich them

? [How to configure your Models ?](#)

Create a matching group

1. Chose a memorable name
2. Select your collection/s
3. You can use custom search to refine more, example; you can search only white chairs, this preset will be saved.



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Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help Admin livingby-design Amazon Australia

Matching groups Models Overrides Mappings ?

GROUP NAME

1 Leather Chairs

CONDITIONS

2 Collection is equal to Amazon - Leather Chairs +

OTHER FILTERS

Custom search

Wifi

3 Search

SEARCH RESULT

JENSEN LEATHER DINING CHAIR | COGNAC LEATHER
Living By Design | KR_19004 |

PRE ORDER | ARIA CONCRETE GRANITE DINING TABLE 150CM + 4 JENSEN LEATHER DINING CHAIR PACKAGE
Living By Design | ARIA-JENSEN-PACKAGE-SMALL-ZINC-ASH |

PRE ORDER | ARIA CONCRETE GRANITE DINING TABLE 150CM + 4 JENSEN LEATHER DINING CHAIR PACKAGE
Living By Design | ARIA-JENSEN-PACKAGE-SMALL-GREY |

Create a matching group



Don't forget to Save your settings :)

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Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help Admin Amazon Australia

Matching groups Models Overrides Mappings ?

GROUP NAME
Leather Chairs

CONDITIONS
Collection is equal to Amazon - Leather Chairs +

OTHER FILTERS
Custom search
Wifi Search

SEARCH RESULT

JENSEN LEATHER DINING CHAIR | COGNAC LEATHER
Living By Design | KRD_19004 |

PRE ORDER | ARIA CONCRETE GRANITE DINING TABLE 150CM + 4 JENSEN LEATHER DINING CHAIR PACKAGE
Living By Design | ARIA-JENSEN-PACKAGE-SMALL-ZINC-ASH |

Living By Design | A168_XXXXXX |

AMES MID CENTURY VEGAN LEATHER BAR CHAIR | SADDLE TAN
Living By Design | CS-830-BL_RL-004 |

[More](#)

[Delete](#) [Back](#) [Save](#)



Create a model

Amazon Plus Prod Search Oliver Baquet by Common-Services

Home Orders Products Customers Analytics Marketing Discounts Apps

SALES CHANNELS Online Store

Amazon Integration Plus Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help Admin Amazon Australia

Matching groups **Models** Overrides Mappings

Edit a model

Product Type: Home - Chair Select

1 Variation theme Style Name Size **2**

Attributes **3**

4 Material (Material) Leather Remove Edit Add

5 Product code exemption: Generic **6**

Brand override:

Manufacturer override:

Delete Cancel Save

[How to configure your Models ?](#)

Details on next page

Create a model



1) Variation Theme

If your products have variants, you will select the field/s on Amazon side (1) you want to decline your variants on. If your product don't have variants, skip the step 1 & 2.

2) Selected variation attribute, here "Style Name"

Here you will select the corresponding Options (Shopify Side). If some of your products in the matching group don't have the selected Options fields, they will be created as individual products on Amazon. We chose here the variation theme Style Name as it matches better than Size for that kind of product.

3) Amazon Attributes, at least 1 attributes is necessary

Amazon attributes will help you to enrich your feed, more you will add attributes, more you will sell because your product sheets will be highly qualified. Some attributes are required and in general they are tagged as "important". If they are not filled, you will get a "Feed Error".

4) Default values for attributes

You can map an existing field from Shopify here, and, if it is empty, replace it by the value you will input here.

5) Product code exemption

In general, chose "Generic"

6) Brand override

Place here the exact brand (case sensitive) Amazon granted you at the step 1. Copy and paste to ensure the brand is exactly the same.

Leave Manufacturer override empty

Optional and Required Mappings



Some mapping can be optional, some others required.

In that case, for the Variation Style Style Name, we map the store values with new values, more readable and user friendly, and less than 50 chars, the limit.

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Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap livingby-design Amazon Australia

Matching groups Models Overrides **Mappings** ?

Amazon.com.au

✓ Mapping saved successfully

Home, Size > Style Name ^

SMALL 150CM TABLE ZINC ASH + 4 JENSEN CHAIRS	>	Table 150 cm, Zinc Ash, 4 Chairs
SMALL 150CM TABLE CLASSIC MID GREY + 4 JENSEN CHAIRS	>	Table 150 cm, Mid Grey, 4 Chairs
LARGE 180CM TABLE ZINC ASH + 6 JENSEN CHAIRS	>	Table 180 cm, Zinc Ash, 6 Chairs
LARGE 180CM TABLE CLASSIC MID GREY + 6 JENSEN CHAIRS	>	Table 180 cm, Mid Grey, 6 Chairs

Save

? How to configure your [Models](#) ?

Export to Amazon



Select the matching group you created, select the items you want to export (or all) and click on Export.

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Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap ... Amazon Australia

Catalog **Orders** Feeds Operations Scheduler Failures

Export Amazon.com.au

Import

Match Send prices Send quantities Send images Send metadata (title, description, category, etc.)

Lookup

Search

Upload

Export all Export selected

Matching Group Leather Chairs

Filter Search

Products Total: 40 Showing: 40 Selected: 3

<input type="checkbox"/>	SKU	Asin	Title	Qty	Price	Existing	✓
<input checked="" type="checkbox"/>	KRD_19004		JENSEN LEATHER DINING CHAIR COGNAC LEATHER	35	€299	None	
<input checked="" type="checkbox"/>	ARIA-JENSEN-PACKAGE-SMALL-ZINC-ASH		PRE ORDER ARIA CONCRETE GRANITE DINING TABLE 150CM + 4 JENSEN LEATHER DINING CHAIR PACKAGE - SMALL	8	€1999	None	

Check the result of operation



In Action > Scheduler, check the result.

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Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap ... Amazon Australia

Catalog Orders Feeds Operations **Scheduler** Failures

Search items Search

✓	Select	Select	Select	Title			Refresh
✓	Amazon	Orders	Import	Receive orders from Amazon every 20 minutes	Wed, Apr 8, 2020 11:30 AM	1 minute ago	View
✓	Amazon	Feeds	Check	Check feed submission result every 5 minutes	Wed, Apr 8, 2020 11:30 AM	1 minute ago	View
✓	Amazon	Prices	Send	Send prices to Amazon	Wed, Apr 8, 2020 11:29 AM	2 minutes ago	View
✓	Amazon	Inventory	Send	Send inventory to Amazon	Wed, Apr 8, 2020 11:29 AM	2 minutes ago	View
✓	Amazon	Offers	Update	Send offers to Amazon	Wed, Apr 8, 2020 11:29 AM	2 minutes ago	Close

Summary

Title	Update offers on Amazon	Success	1	Start	2020-04-08 11:29:52
Message	Offers updated successfully	Warning	0	Stop	2020-04-08 11:30:00
Batch Id	cd7c264d6a80c8706c0801d4c8682639	Error	0		8.14"

Messages

Messages	✓	⚠	⚡	Start	Stop	⌚
Update offers for Amazon.com.au	0	0	0	11:29:52	11:29:56	4.17"
Product updated, feed submission id: 60906018360, 4 items updated	1	0	0	11:29:52	11:30:00	3.97"
4 offers updated for Amazon.com.au	0	0	0	11:29:52	11:30:00	0.00"

Wait for the feed to be completed



4 feeds are sent to Amazon, Products, Inventory, Price, Images.

Wait for the process to be marked as “Done”, then check if you obtain errors or not. If there are not any error, your products have been created on Amazon !

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap ... Amazon Australia

Catalog Orders **Feeds** Operations Scheduler Failures

All Filter Search items Search

Product Errors

Offer Errors

	Submission ID	Status	Type						Refresh
	60909018360	Submitted	Prices						
	60908018360	Submitted	Inventory						
	60906018360	Submitted	Products						
	60886018360	Done	Prices	7					

Submission ID: 60909018360, Status: Submitted, Type: Prices, Date: Wed, Apr 8, 2020 11:31 AM, N/A, -

Submission ID: 60908018360, Status: Submitted, Type: Inventory, Date: Wed, Apr 8, 2020 11:31 AM, N/A, -

Submission ID: 60906018360, Status: Submitted, Type: Products, Date: Wed, Apr 8, 2020 11:29 AM, N/A, -

Submission ID: 60886018360, Status: Done, Type: Prices, Count: 7, Date: Wed, Apr 8, 2020 10:02 AM, 1 hour ago, 45"

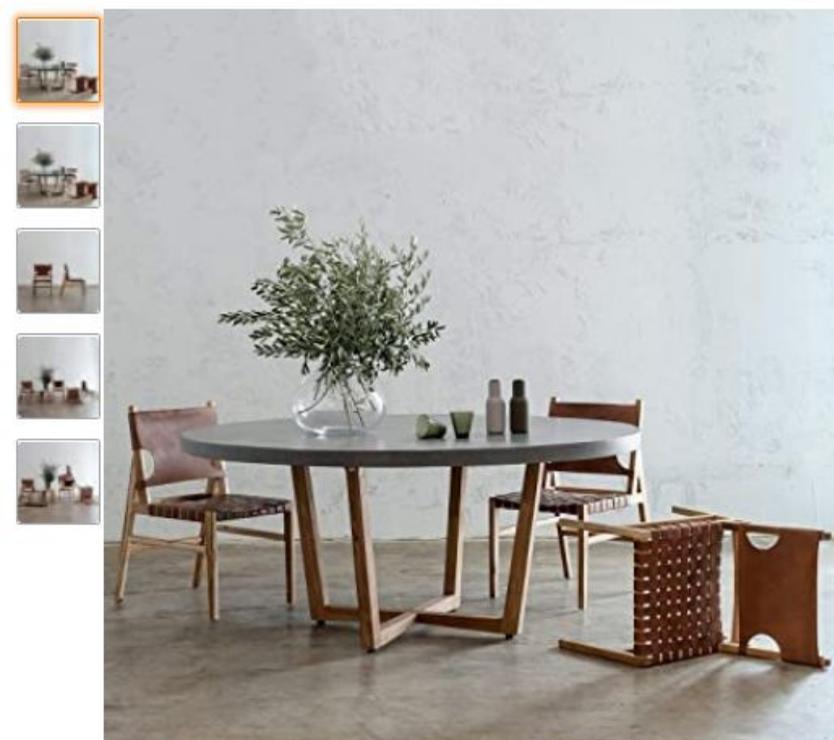


Result on Amazon

amazon.com.au **Try Prime** All ▾ ARIA+Concrete+Granite+Dining+Table 🔍 Hello, Olivier **Account & Lists** ▾ **Returns & Orders** Try **Prime** ▾ **Cart**

Deliver to Thailand Olivier's Amazon.com.au **Best Sellers** **Today's Deals** **Customer Service** Stream **Movies and TV Shows** with Prime

Kitchen & Dining **Best Sellers** **Small Appliances** **Tools, Gadgets & Barware** **Storage & Organisation** **Drinks & Coffee** **Cookware** **Bakeware** **Household & Cleaning Supplies**



PRE Order | ARIA Concrete Granite Dining Table 150CM + 4 Jensen Leather Dining Chair Package - Small 150CM Table | ZINC ASH + 4 Jensen Chairs
by [Living By Design](#)

Available from these sellers.

Style Name: **Table 150 cm, Mid Grey, 4 Chairs**

Table 150 cm, Mid Grey, 4 Chairs

Table 150 cm, Zinc Ash, 4 Chairs



Amazon Launchpad Watch and Shop
Discover new, innovative, and trending products from emerging brands [Watch Now](#)

Quantity: 1 ▾

[Deliver to Thailand](#)

[See All Buying Options](#)

[Add to Wish List](#)

[Share](#)

Other Sellers on Amazon

\$1,999.00

+ FREE Delivery

Sold by: [LivingByDesign](#)

[Add to Cart](#)

Product Information

Style Name: **Table 150 cm, Zinc Ash, 4 Chairs**

Technical Details

Brand	Living By Design
Item Weight	70 Kg
Material	Leather

Additional Information

ASIN	B086VYJBLB
Customer Reviews	Be the first to write a review
Shipping Weight	70 Kg
Date First Available	8 April 2020